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NEWS ANNOUNCEMENT

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Rochester, NY MSA Job Market Expected to be Among Strongest in Nation

September 8, 2009 – Rochester area employers expect to hire at a strong pace during the fourth quarter of 2009, according to the Manpower Employment Outlook Survey. Among survey participants, the Rochester area employment outlook is the third best in the nation.

From October to December, 19% of the companies interviewed plan to hire more employees, while 9% expect to reduce their payrolls. Another 68% expect to maintain their current staff levels and 4% are not certain of their hiring plans.

“The hiring activity is expected to be consistent to the previous quarter when 21% of companies surveyed planned to increase staff levels and 11% expected to cut payrolls,” said Manpower spokesperson Kelly Scott.

For the coming quarter, job prospects appear best in Construction, Durable Goods Manufacturing, Nondurable Goods Manufacturing, Wholesale & Retail Trade, Information, Professional & Business Services, Education & Health Services, Leisure & Hospitality and Other Services. Employers in Transportation & Utilities and Financial Activities plan to reduce staffing levels, while hiring in Government is expected to remain unchanged.

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Of the more than 28,000 employers surveyed in the U.S., 12% expect to increase their staff levels during the October – December period, while 14% expect to reduce their payrolls. Sixty-nine percent expect no change in hiring, and 5% are undecided about their Quarter 4 2009 hiring plans.

The next Manpower Employment Outlook Survey will be released on December 8, 2009 to report hiring expectations for Quarter 1 2010.

About the Survey

Employment services company Manpower Inc. releases the Manpower Employment Outlook Survey quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter. It is the only forward-looking survey of its kind, unparalleled in size, scope, longevity and area of focus. The Manpower Employment Outlook Survey's United States results are based on interviews with more than 28,000 employers located within the top 200 Metropolitan Statistical Areas (MSA) in the U.S. and one MSA in Puerto Rico. The mix of industries within the survey follows the North American Industry Classification System (NAICS) Supersectors and is structured to be representative of the U.S. economy. The complete results of the national Manpower Employment Outlook Survey can be found in the Press Room of our Web site at us.manpower.com/meos. There you will also find the survey results from the 201 Metropolitan Statistical Areas that are surveyed. Questions can be directed to meos@na.manpower.com.

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