

Marketing Production Artist

Part Time Position Description

As the Part Time Marketing Production Artist you will assist the President of Fleet Feet Sports & YellowJacket Racing, along with the Brand Manager in creating graphics, video content and social media branding for Fleet Feet Sports & YellowJacket Racing.

This job may be right for you if:

You like working with creating marketing campaign artwork and graphics. You like a fast-paced environment and willing to switch gears quickly with quick deliverable times. You have a focused attention to detail and enjoy creating. You're willing to think out of the box while meeting the needs of the organization and the marketing and advertising that goes with it.

Job Responsibilities/Requirements

- Graphic Design Skills: Create graphics and designs for website, social media, store events, 2210 Design Studio Apparel; included but not limited to staff shirts, stickers, custom apparel, race bibs, applications and shirts
- Create Brand Marketing Assets such as pamphlets and flyers
- Must be proficient in Adobe products, Illustrator, Photoshop
- Marketing/Advertising background preferred
- Ability to work across all platforms of social media and keep up with its changes
- Ensure that file management, maintenance, artwork structure and photography are kept in good order and organized accordingly to department protocols.
- Work with vendor partners to implement brand standards in the development of all visual and promotional assets.
- Event experience a plus
- Strong written and verbal communication skills
- Attention to detail
- Ability to shift gears quickly

Commitment

- This position is part time & hourly paid 20-25 hours/week
- *We are open to freelance if it fits the needs of our organization*

If interested please Include your resume, design portfolio example, hourly pay requirements and cover letter and send to ellen@fleetfeetrochester.com
