

# Job Fairs: What Are They Good For?

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Job fairs can be a powerful networking tool when you're searching for a new job, but they can also be overwhelming! Knowing what to expect and how to prepare will set you up to maximize your return.

## So, What is a Job Fair?

Job fairs bring recruiters from numerous companies to one location for a singular purpose: to meet YOU! At these events you can chat directly with the recruiters to ask questions about their companies, including open positions and hiring processes, without the pressure of an interview.

## How Can You Prepare for a Job Fair?

1. **Identify & Research the Opportunities.** Research the companies that will be in attendance and identify which ones you want to talk to. Prepare the questions you want to ask the recruiter.
2. **Document & Brand Your Experience.** Review your resume to ensure it reflects the positions you want and build your LinkedIn profile to compliment it.
3. **Location, Location, Location.** Don't be caught off guard, familiarize yourself with the location so you know where you're going, when you're going, and how to get there.

**Bonus Tip:** These events can be crowded, loud, and bright. Set yourself up for success by preparing any supports you might need ahead of time. These supports might include scheduling an interpreter to accompany you, identifying a quiet space away from the activity so you can take breaks and recharge, bringing someone with you to help navigate, or even just using your favorite stim toy!

## What Do You Do Once You're There?

**Engage with the recruiters! While they may seem intimidating, the recruiters at these events are here to meet you and answer your questions.** You have an open invitation to approach and chat with them, so bring all your questions and be prepared to answer a few yourself. You never know who you might meet!

## Want Some Extra Help Preparing?

Schedule a free appointment with a RochesterWorks Career Advisor today! Visit <https://rochesterworks.gigabook.com/> or call 585-258-3500/ (TTY: 800-662-1220).