

# Don't Go It Alone: How Your Network and Career Advisors Can Help You Succeed in Your Job Search

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Searching for a new job can be challenging and often frustrating. I see it all the time, job seekers relying on old methods that worked in the past but now find themselves stuck or frustrated by rejections. The job market is constantly evolving, and what worked a few years ago may not be as effective today. That's where the power of leaning on others, friends, family, and especially career advisors, comes in.

In my own experience, I've seen how valuable it is to seek help, not just from personal connections but from experts trained to navigate today's job market. At **RochesterWorks**, we're here to help you overcome obstacles with expert guidance, current insights, and valuable resources. You don't have to face this process alone.

## The Importance of Your Personal Network

Your personal network plays an important role in your job search. A recommendation or tip from someone you know can open doors for you. Reach out to those around you, let them know you're looking, and don't hesitate to ask for introductions or advice. You never know who might have that crucial connection to your next opportunity.

## Why Career Advisors and Coaches Are Essential

While your personal network is valuable, career advisors and coaches offer specialized guidance that can make all the difference. At **RochesterWorks**, we know the latest hiring trends, understand what employers are looking for, and can help you tailor your approach to stand out. Here's why working with a career advisor can be a game-changer:

1. **Expert Guidance:** Trends in hiring change rapidly. Our career advisors stay up-to-date on what's working today and can provide personalized advice to help you succeed.
2. **Workshops and Training:** To stay competitive, it's important to continually develop your skills. RochesterWorks offers workshops on resume writing, interview preparation, and LinkedIn optimization to help you shine.
3. **Tailored Job Search Plans:** No two job seekers are the same. Our advisors will help you create a customized job search plan that aligns with your goals and strengths.
4. **Access to Weekly Job Fairs:** RochesterWorks hosts weekly job fairs where you can meet local employers. These events are a great way to make connections and learn about current job openings.
5. **Support and Encouragement:** Job searching can be emotionally draining, especially with rejections. Our **Job Strategy Group**, a virtual networking group, offers support from fellow job seekers and keeps you motivated.

## How to Leverage RochesterWorks' Resources

If you're feeling overwhelmed in your job search, RochesterWorks has services to support you every step of the way. Here's how you can get started:

- **Attend Workshops:** In-person or remote, we offer workshops on job search strategies, you can find those here: <https://rochesterworks.org/services/calendar/monthcalendar/2024/9/141>. You can also access our prerecorded workshops through our **E-Learning portal**: <https://elearning.rochesterworks.org/>

- **Schedule a One-on-One Consultation:** Our advisors can help refine your resume, improve your interview skills, and identify job opportunities that match your career path. Schedule here: [RochesterWorks Appointment](#).
- **Join Our Weekly Job Fairs:** We host weekly job fairs, and our event calendar includes other local fairs. Check the schedule here: [Job Fair Calendar](#).
- **Networking Opportunities:** Join our **Job Strategy Group** (Wednesdays 9-11), where you can connect with other job seekers and gain support during your search, along with learning the latest job search trends. You'll find it on our workshop calendar.

## You Don't Have to Do This Alone

Searching for a new job is tough, but you don't have to do it alone. Whether it's leaning on your personal network or turning to career advisors at RochesterWorks, there are resources available to help you succeed. Our services take the guesswork out of your job search, so you can focus on landing the right job for you.