

Recompete Rochester
Community Member Survey Databook

10/8/2024

Summary: In February 2024, RochesterWorks began work on a \$453,000 Strategy Development Grant, awarded by the U.S. Department of Commerce’s Economic Development Administration. Our project, named Recompete Rochester, will provide for the development of a transformational plan to close the prime-age (ages 25-54) employment gap in Rochester city neighborhoods.

Our Scope of Work includes outreach to both employers and prime-age city residents. Our community outreach includes a survey asking prime-age city residents what would make work *work* for them. So far, we have 125 responses from our target population.

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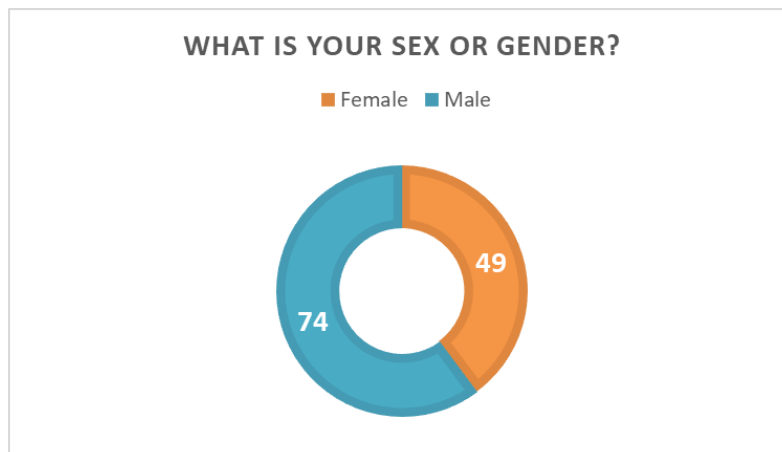
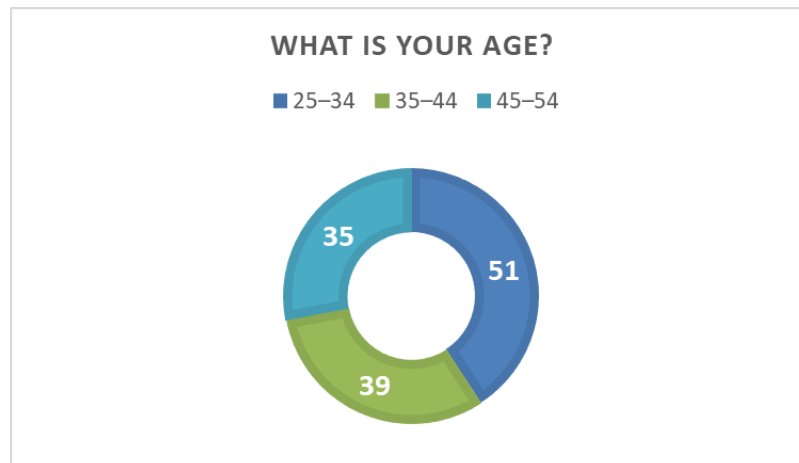
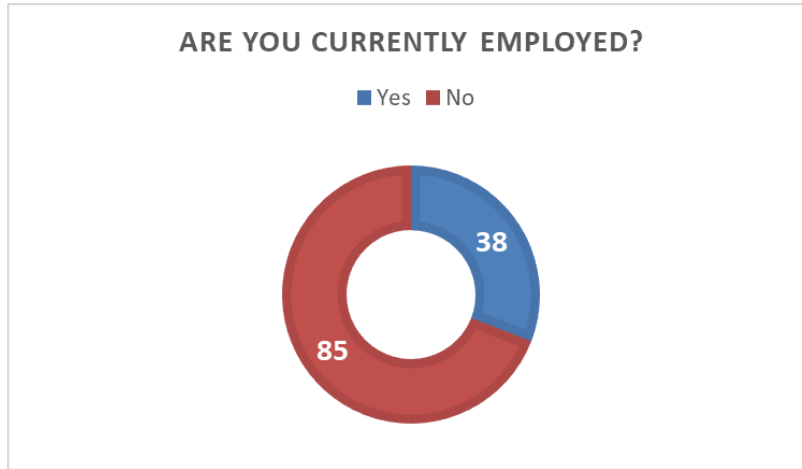
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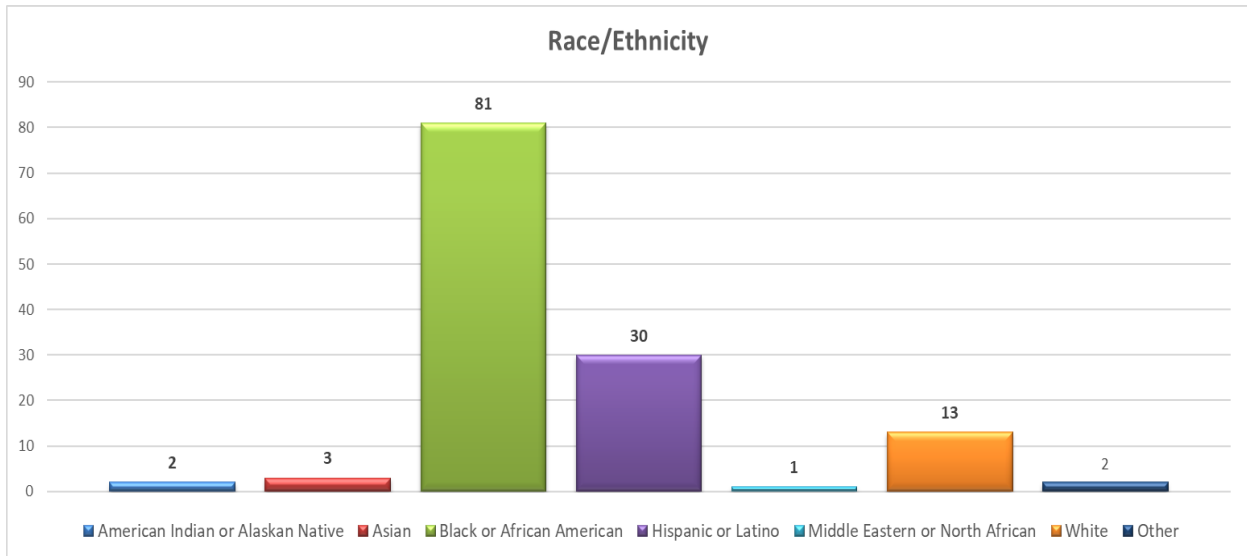
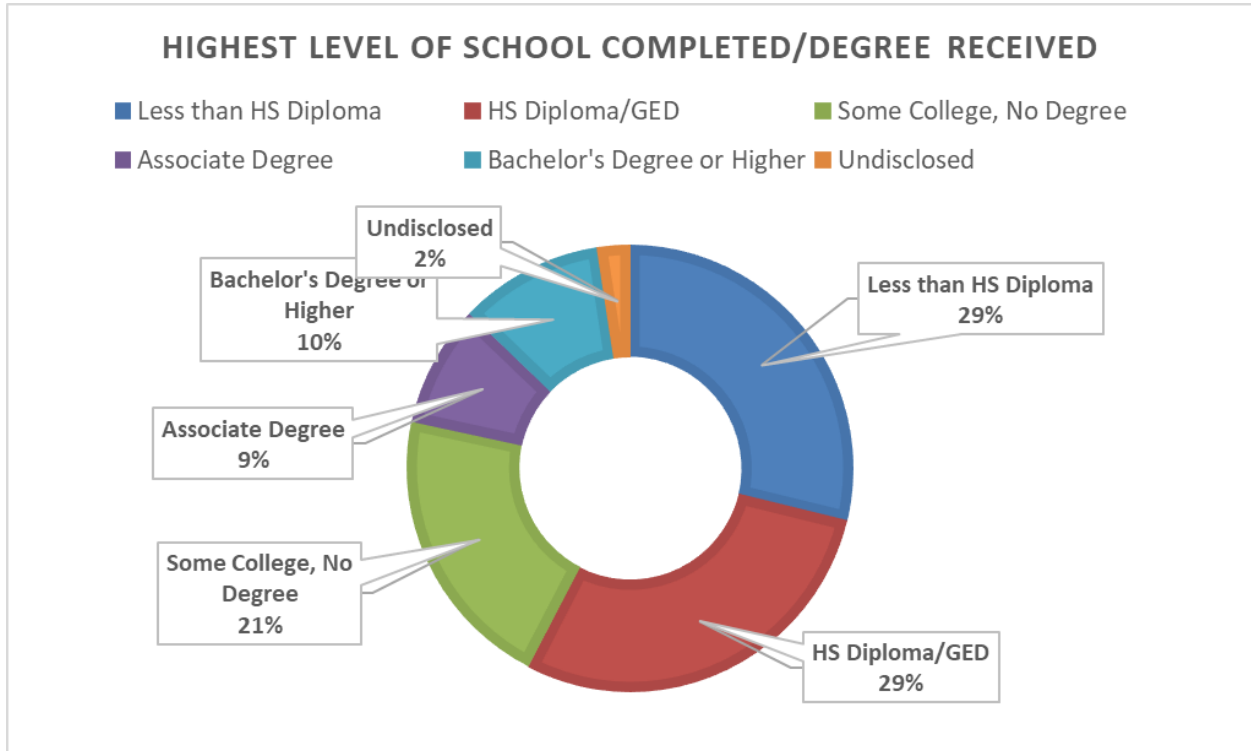
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Section 1: Demographic Information

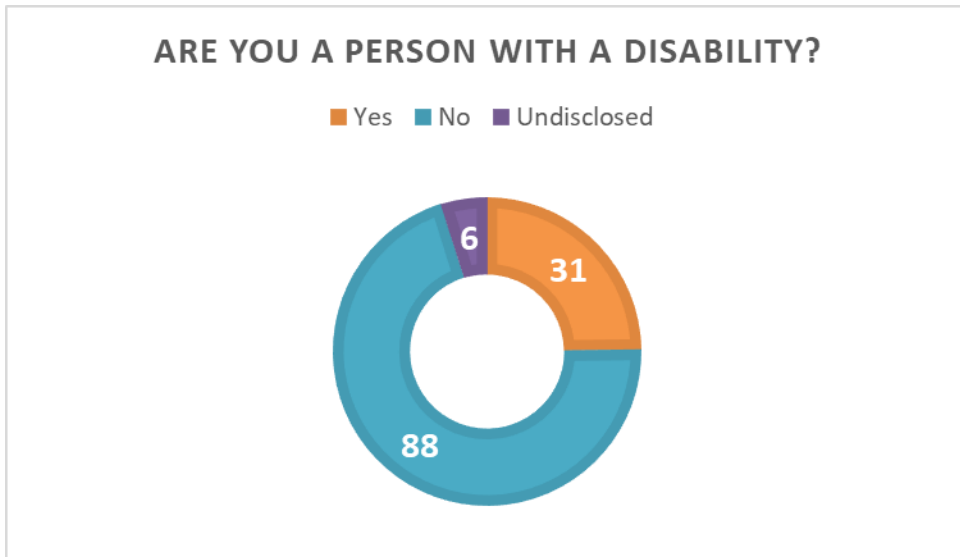
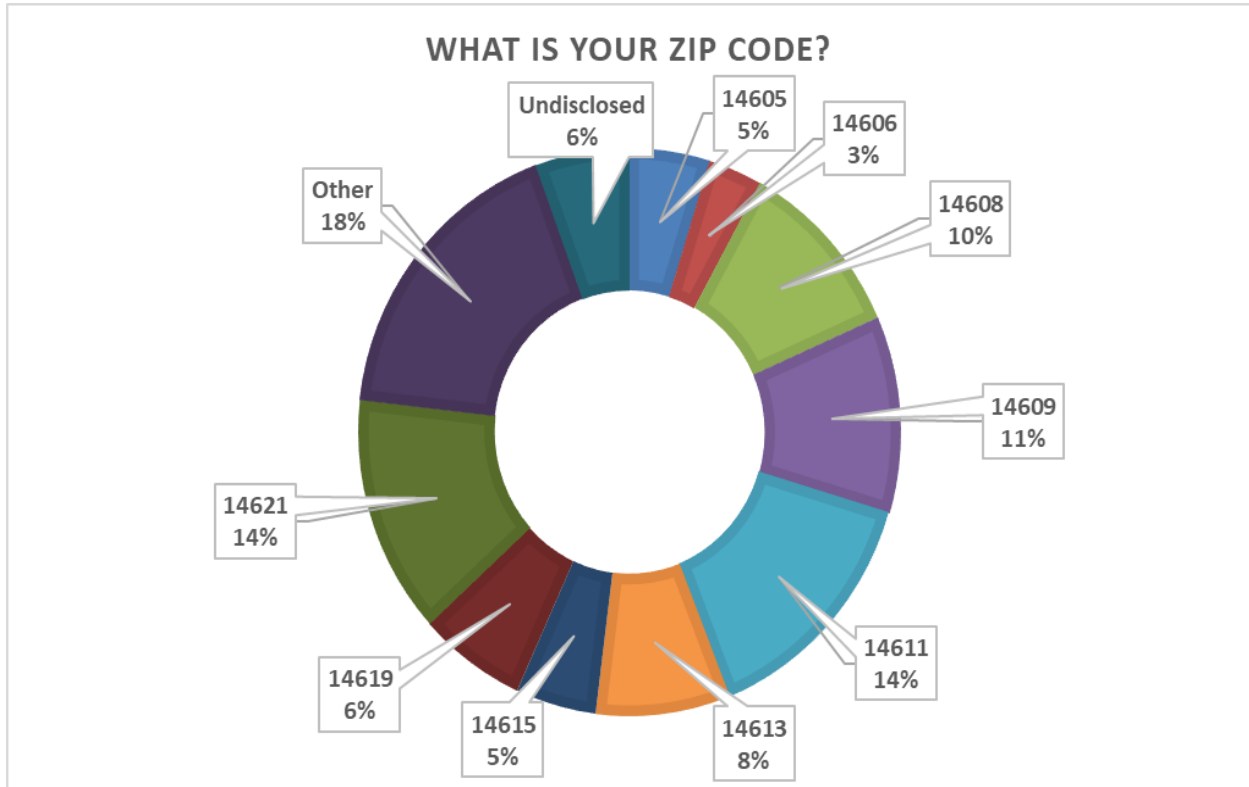
Who has completed our survey so far? See the tables on the next few pages.



More than half of respondents have a high school diploma/GED or less. Most respondents are people of color.

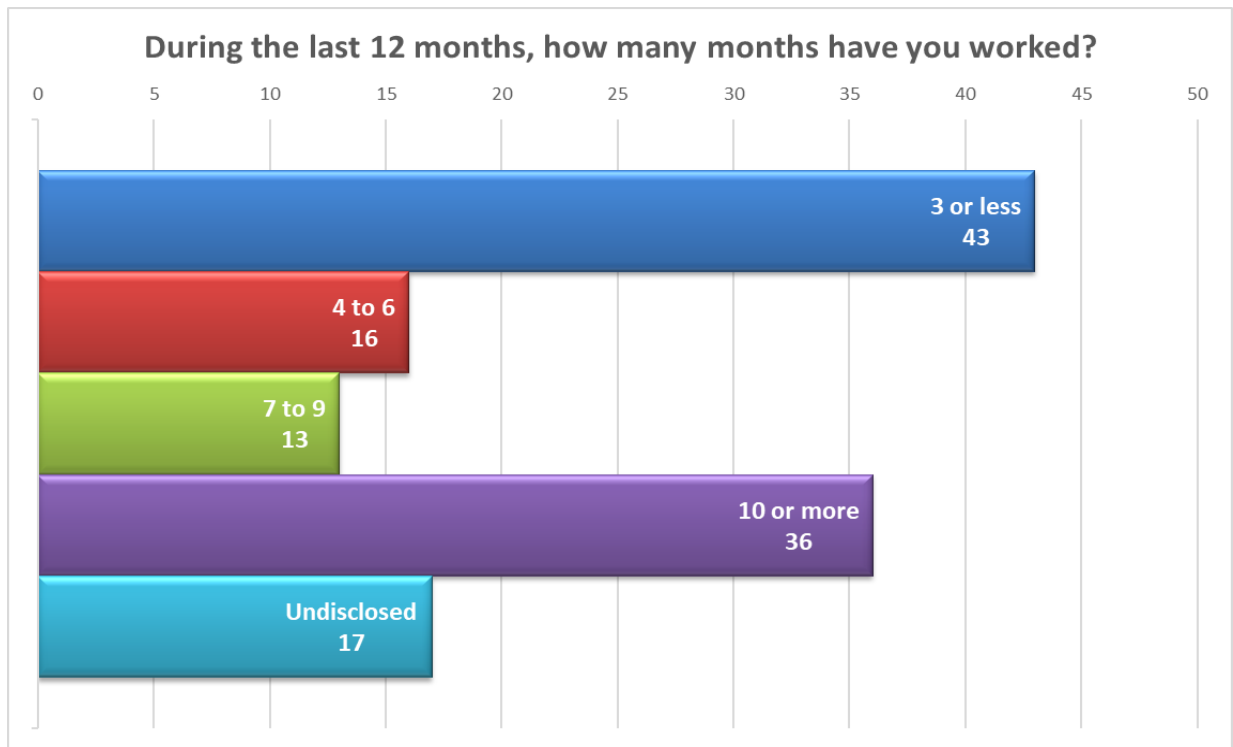


Survey respondents live in a variety of Rochester neighborhoods. Nearly one-fourth report that they have a disability.

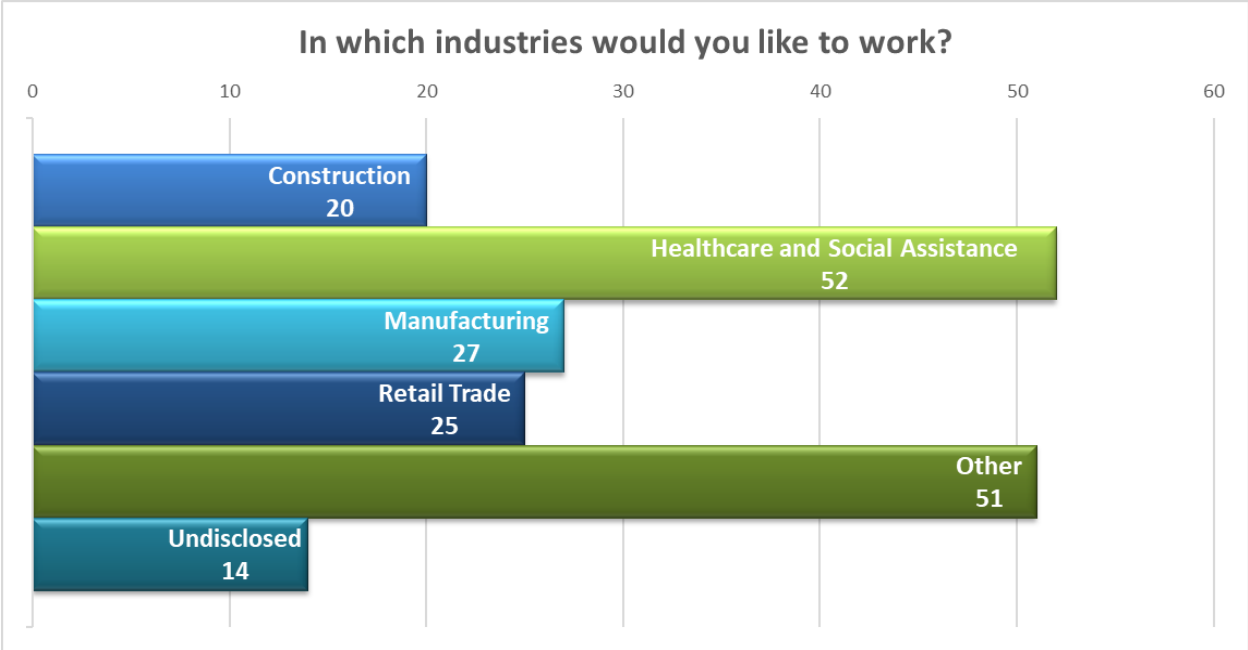
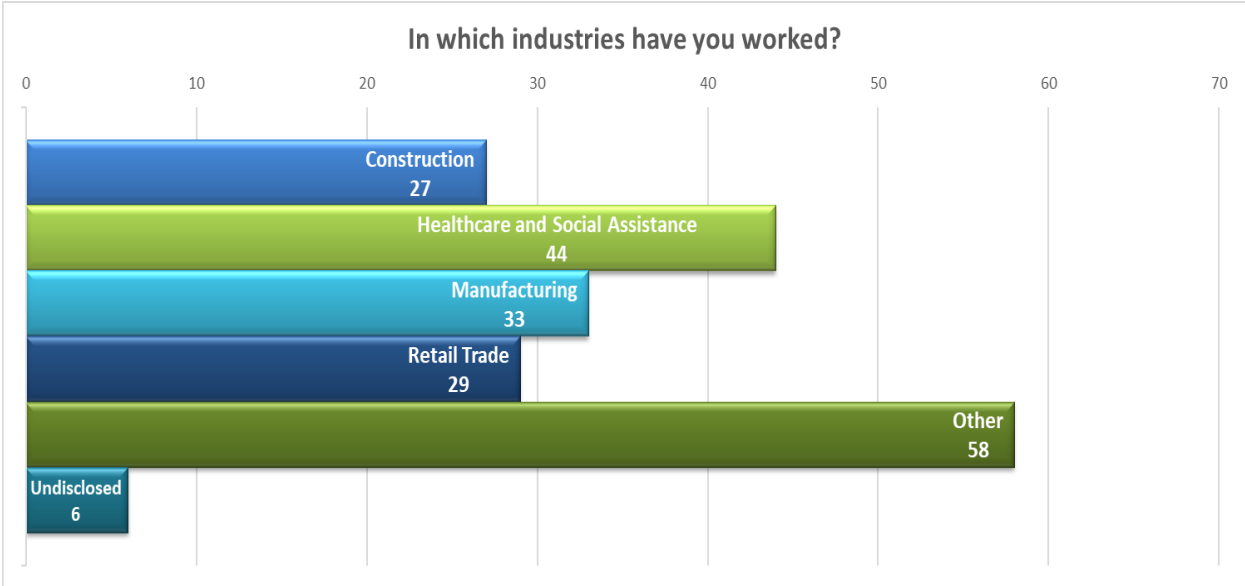


Section 2: Employment Details

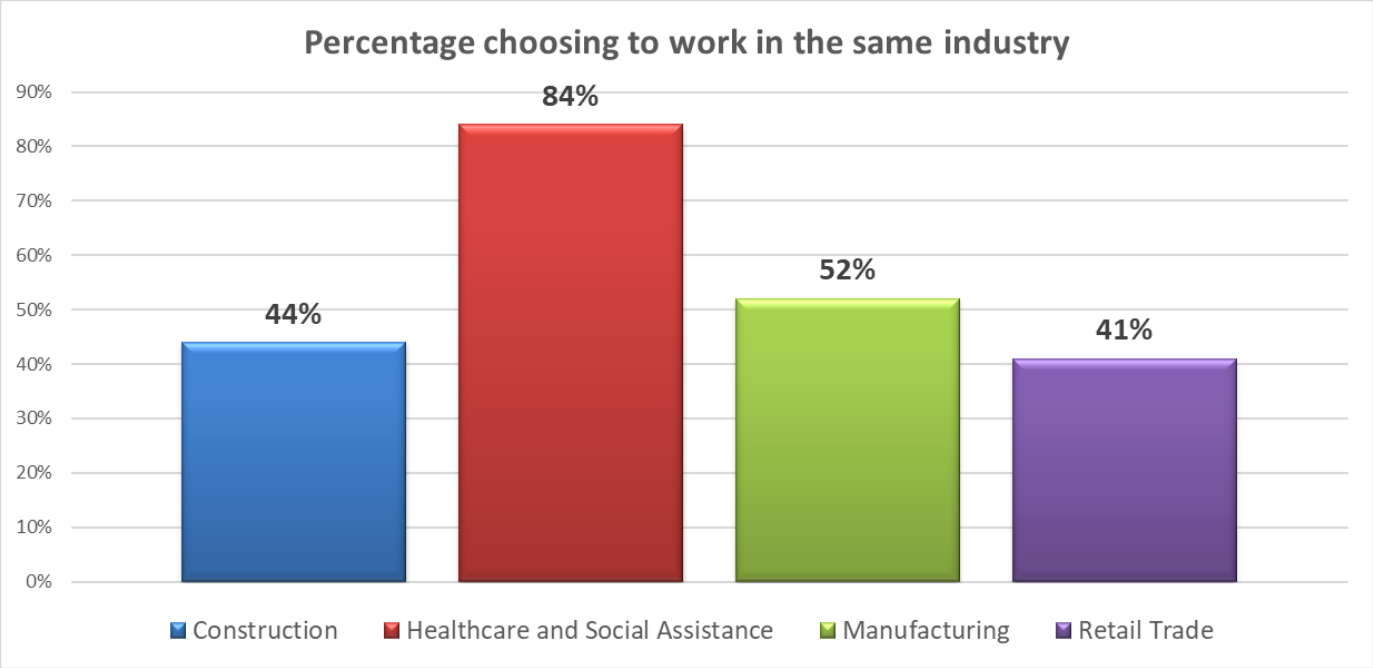
Most respondents have worked either 3 months or less or 10 months or more over the last year. Once we have more responses, we may compare barriers to employment and work preferences between the two groups.



We focused on collecting specific information on the construction, healthcare and social assistance, manufacturing, and retail trade industries. Healthcare and social assistance was the most common industry for past work experience and the most popular for desired future work.

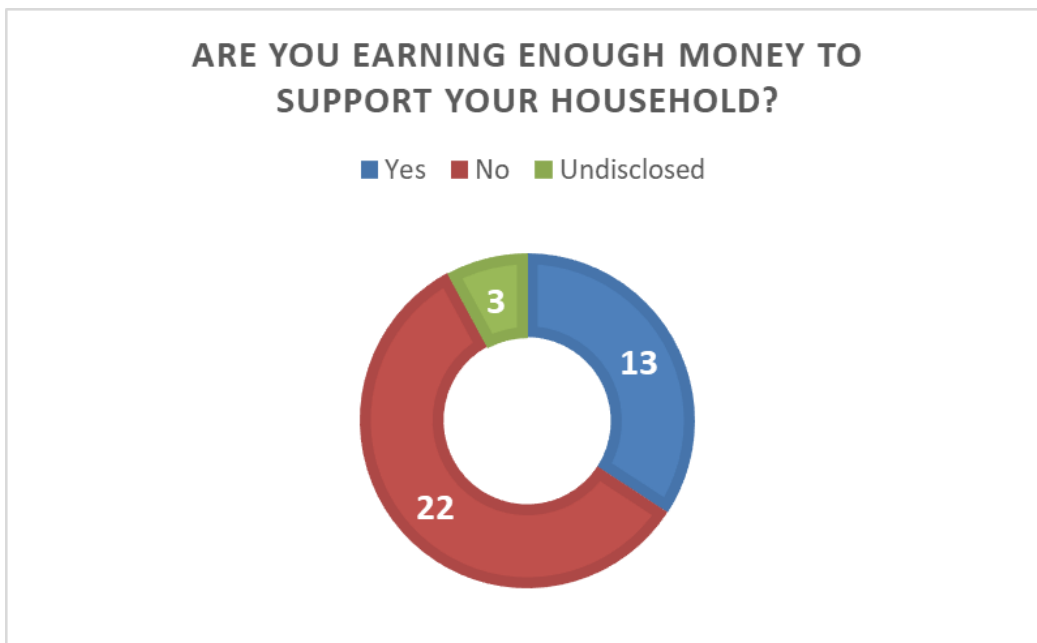
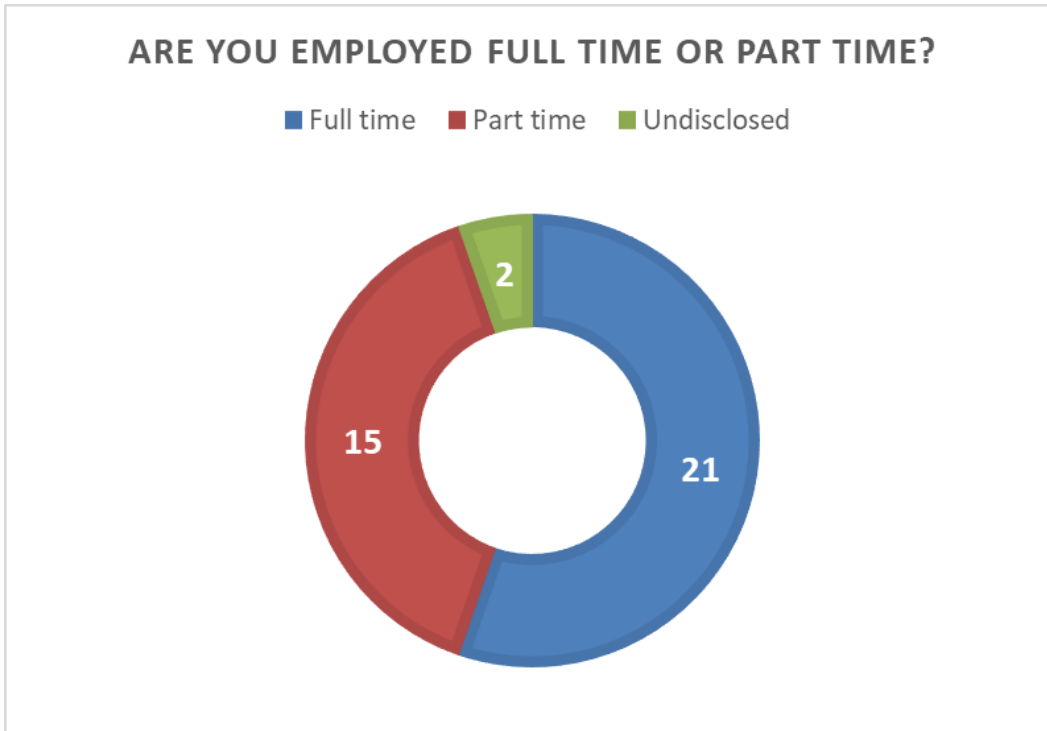


To what extent are workers with experience in our four target industries choosing to stay in those industries? It depends on the industry. Healthcare and social assistance has the highest desired industry retention rate among the four. Manufacturing, construction, and retail trade lag behind healthcare and social assistance.



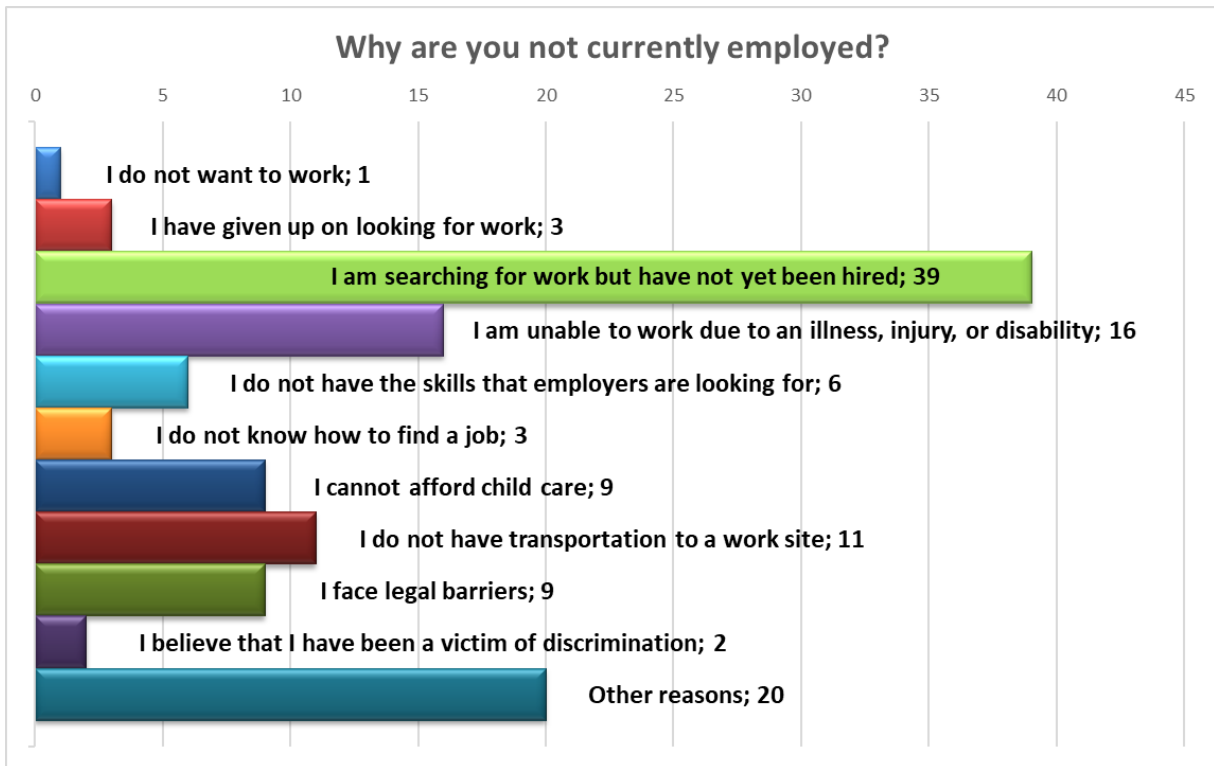
Currently Employed

Our survey respondents include a significant number of part-time workers. Not surprisingly, most are not earning enough money to support their household.



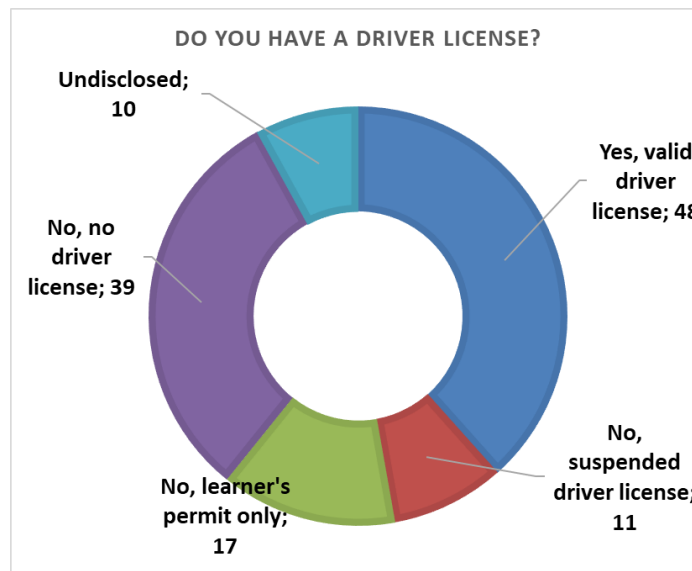
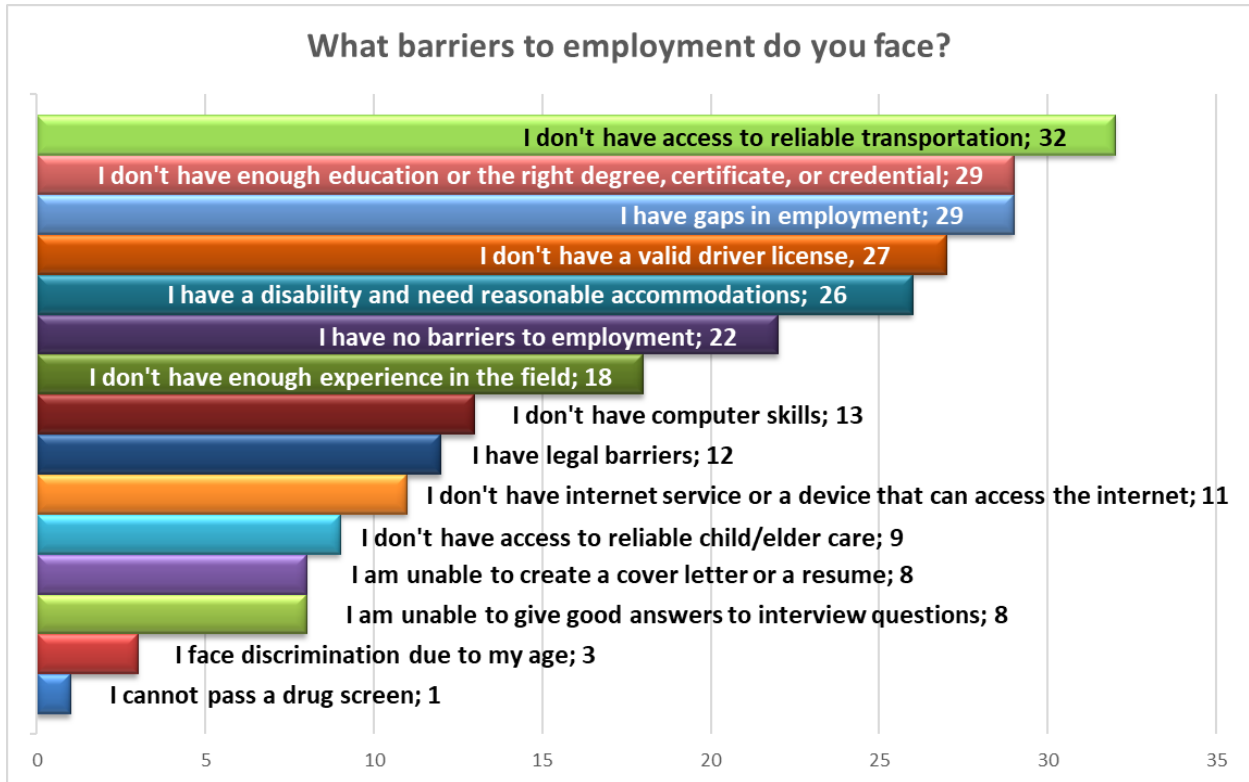
Currently Not Employed

Our survey respondents want to work. Many are actively searching for work but have not yet been hired.



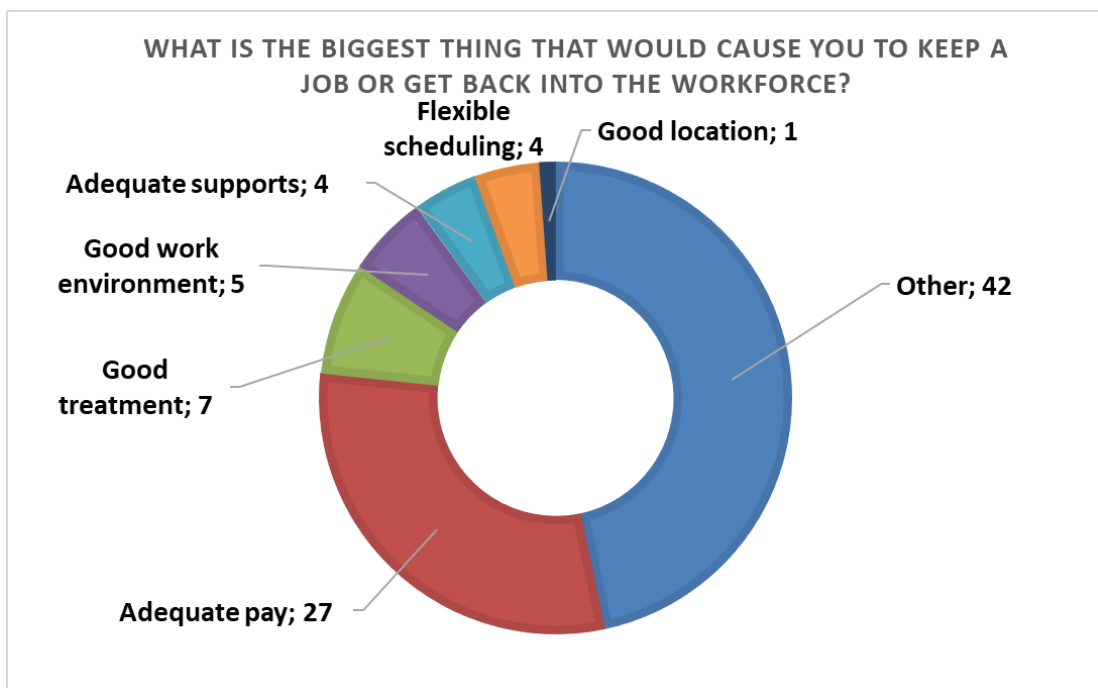
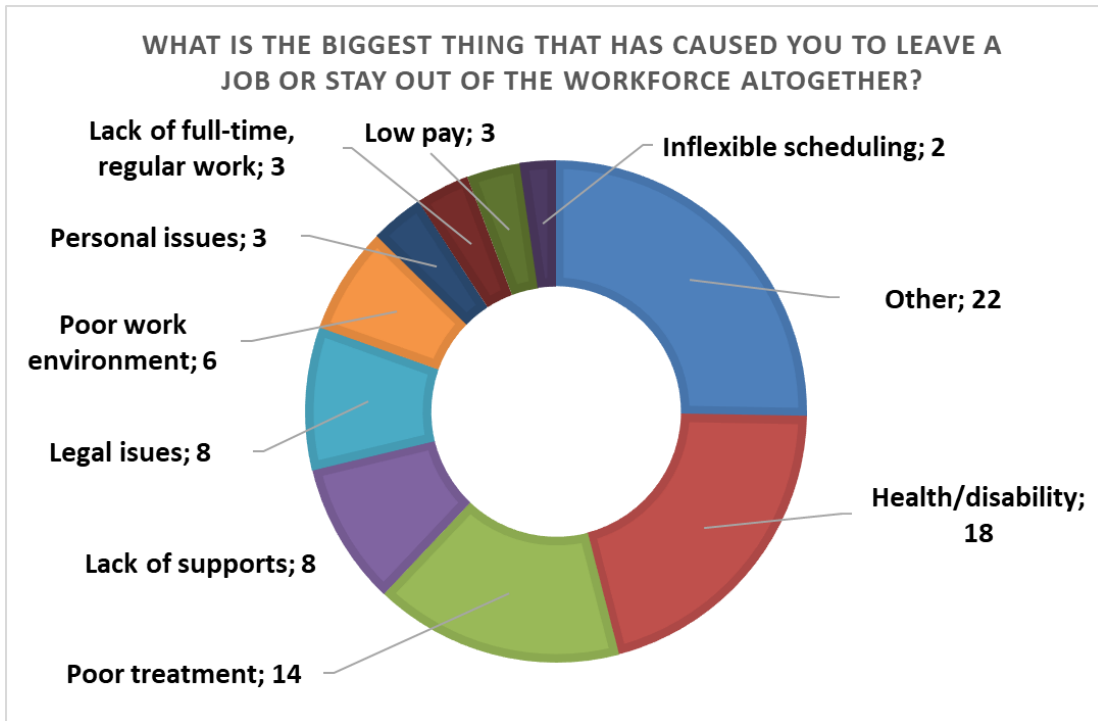
Section 3: Barriers to Employment

It helps to know the barriers to employment that city residents face. That is the first step toward addressing those barriers. Many do not have a valid driver license.

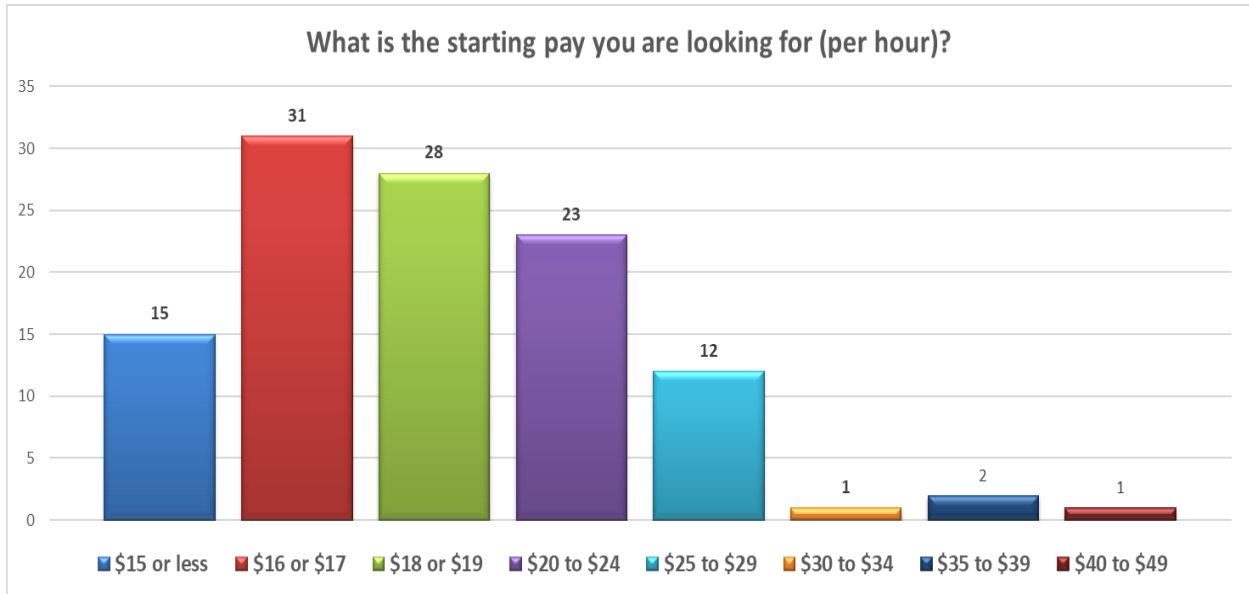


Section 4: Work Preferences

What are our survey respondents saying about why they have left a job or remained out of the workforce? The number one reason is health/disability. Poor treatment and poor work environment are also common reasons.



Pay is important.



But so are benefits.

How important to you are each of the following benefits?				
Benefit	Very Unimportant	Somewhat Unimportant	Somewhat Important	Very Important
Healthcare	3%	2%	9%	87%
A retirement plan	3%	3%	10%	83%
Paid sick time	2%	4%	13%	81%
Paid vacation time	4%	3%	17%	77%
Flexible hours	4%	3%	19%	73%
Ability to work from home	27%	17%	17%	39%
<i>Totals may not equal 100% due to rounding.</i>				

Do you have questions about this survey? Feel free to reach out to Lkoslow@rochesterworks.org.