

# Unlock Your Potential: Navigating Assessment Tools in Your Job Search

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As the job market evolves, so do the methods employers use to evaluate candidates. **A trend that has been on the rise**, and often surprises job seekers, **is personality assessments as part of the application process. Understanding and leveraging these tools can give you a competitive edge in your job search.** Here are some popular assessment tools to consider:

1. **VA Strengths Finder:** Discover your unique strengths and talents with the VA Strengths Finder. This assessment helps you identify areas where you excel, empowering you to showcase your best self to potential employers.  
<https://www.viacharacter.org/>
2. **MBTI (Myers-Briggs Type Indicator):** Explore your personality preferences and gain insights into how you interact with others through the MBTI. Understanding your MBTI type can help you navigate team dynamics, communication styles, and career paths that align with your natural tendencies. This one cannot be taken for free but see below for an alternative.  
<https://www.themyersbriggs.com/en-US/>
3. **16 Personalities:** Similar to the MBTI, 16 Personalities offers a comprehensive analysis of your personality type. Dive deep into your traits, preferences, and behavior patterns to uncover valuable insights for your professional journey.  
<https://www.16personalities.com/>
4. **ONET Interest Profiler:** Interested in exploring career options that align with your interests? Look no further than the ONET Interest Profiler. This tool assesses your preferences for various work activities and suggests potential career paths based on your results.  
<https://www.mynextmove.org/explore/ip>
5. **Enneagram:** Delve into the depths of your motivations and fears with the Enneagram. This ancient personality typing system offers a nuanced understanding of your core desires, driving forces, and growth opportunities, guiding you towards a fulfilling career path. [Take Coach Rosa's workshop with RochesterWorks.](#)
6. **Animal in You:** Ever wondered which animal best represents your personality? The Animal in You assessment offers a fun and insightful look into your traits and characteristics, providing a unique perspective on your professional strengths and potential career paths. I wanted to be an otter, but alas, I am not 😊  
<https://animalinyou.com/>

Incorporating these assessment tools into your job search strategy can help you gain clarity, confidence, and direction as you pursue your career goals. Whether you're exploring new opportunities or seeking to enhance your current role, understanding yourself better is the first step towards success, it has been tremendously helpful to me, here at RochesterWorks, to gain these insights.

Ready to take the next step in your career journey?

Explore our ongoing workshops on career Exploration and assessment, which include Career Exploration Workshop, Assessments & Career Strategy, The Enneagram, and more. Here you'll learn how to leverage these tools effectively and stand out in today's competitive job market.

**You can find those [here!](#)**