Train the Trainer for One-Stop System Partner Staff*

Using Business Incentives to Market Your Job Seeking Customers

February 11, 2020

10:00am - 12:00pm

Are you looking for ways to engage new employers?
Do you want to enhance your relationship with existing business contacts?
Are you looking for creative ways to help your customers stand out in an interview?

RochesterWorks! offers two programs to companies in Monroe County to help them hire and train workers. Attend this workshop to learn about each program and how you can use these programs to market your customers to companies during the job search and interview process.

During this session you will:

- Learn about the Work Experience Tryout and On-the-Job Training programs available through RochesterWorks!
- Explore strategies and 'best practices' as it relates to these programs, employer contacts and your customers
- Connect with RochesterWorks! Business Services to enhance your available resources

*This training is being offered for One-Stop System Partner Staff who actively promote or assist job seeking customers in securing employment. Especially those customers possessing known skill gaps or other barriers to employment due to chronic unemployment and/or inconsistent work history. Space is limited.

United Way Building
75 College Avenue
Rochester NY 14607
Eventbrite web address

RochesterWorks! is an equal opportunity program. Auxiliary aids and services are available upon request to individuals with disabilities.